

# How TydeCo Helped Artisan Talent Regain Financial Clarity.

Sage Partner



## Reliable Reporting, Faster Payments

Artisan Talent transformed its accounting function, achieving full transparency, better data, and fewer delays.



### Visibility

One Connected Platform

One centralized system for clean financials, accessible reports, and better decision-making every day.



### Speed

Faster Decision Making

Reporting once buried in PDFs is now actionable and clear for daily and strategic planning.



### Savings

Reduced Team Size

A former three-person team was replaced by one strategic partner delivering better results at lower cost.

## Overview

**Artisan Talent is a creative staffing agency** that focuses on digital, marketing, and creative talent in several major cities in the US. They were stuck on a decades old accounting system that created two major problems. They couldn't deliver reports that contained all the data relevant to their financials. The reports generated were in PDF format and couldn't be used constructively. This made it impossible to make strategic decisions.

They needed a partner to transition from their legacy system and shift to a platform that provided a single source of truth that was far more accessible with reporting features that drove efficiency and profitability.

TydeCo™ assigned Artisan a dedicated team who worked to understand the business and its needs, from its tech stack to freelancer payment processes. TydeCo™ brought clarity that didn't just enhance reporting but the time saved had a marked impact on its bottom line.

## Case Study

**Client:** Artisan Talent – Haris Silic

**Industry:** Staffing Agency

**Location:** USA

**Solution:** Quickbooks, Ramp



*"Our data is now clean, clear, and accessible."*  
Haris Silic – Vice President Artisan Talent

# Challenge

Artisan Talent needed a modern system that was not only accessible but also provided enhanced reporting features for greater insight into client records, including invoicing.

- Accounting processes were opaque, making it difficult to access important information.
- Legacy systems with limited reporting functionality left out or obscured client information.
- Previous teams didn't update records of invoices resulting in a loss of over \$25,000.

They needed a system that eliminated inaccurate record-keeping and updated in real-time to ensure financial and client information remained current.



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**"TydeCo™ helped us fix problems we didn't know we had." – Haris Silic**

# The Solution

TydeCo transitioned Artisan Talent from an outdated system to QuickBooks and integrated QuickBooks with the platform that hosted its accounting data.

- TydeCo created a single source of truth that was accessible, reviewable, and reportable.
- The new system tracks all invoices and payments with absolute accuracy.
- The team integrated the payment and billing systems with Ramp, automating invoicing for rapid payment.

Artisan Talent didn't just get systems overhaul they needed, they also got a partner who genuinely understood their business and who still helps to keep the company moving.